

Good Practices of web accessibility training in ICT curricula

Name of the training	Bachelor of Business Administration (BBA) BIT Master's degree (MBA)
University/Institution	Laurea
Webpage	www.laurea.fi
Timeframe	Spring/Autumn – blended learning/day students
Number of students attending	30+30 Tikkurila Laurea (BBA) 40 Laurea (MBA)
Short description of the University/Institution	Laurea University of Applied Sciences operates in Uusimaa region at six different campuses. There are about 7800 students, 500 staff members and more than 24 000 alumni in our community.
Summary of the training including: <ul style="list-style-type: none"> - Training content - Level - Language - Study form (distance/ on campus) - Eligibility/ entry requirements - Tuition fee - Expected learning outcomes - Forms of examination 	<p>Degree title: Bachelor of Business Administration, Business Information Technology (BBA)</p> <p>Duration of studies: 210 ECTS, 3,5 years</p> <ul style="list-style-type: none"> • Offered both in Finnish and in English • Offered on campus, blended learning and online • Laurea's BIT students have found employment particularly in software development, data security, system management, digital service development, sales and marketing. • No fees • Learning outcomes -> results achieved <p>Degree title: Master's degree, blended learning Complementary Competence (master degree), Common Studies</p> <ul style="list-style-type: none"> • Offered in Finnish • Offered on campus • No fees • Learning outcomes -> results achieved
Courses included in the training (please, specify the timeframe for each course)	Bachelor of Business Administration (BBA) Course: Service Design, 10 ECTS Part of Service Business-module Offered in English

	<p>Master's degree (MBA) Course: Usability and Accessibility of Digital Service Offered in Finnish</p>
Results achieved	<p>Web accessibility projects (web page accessibility testing).</p> <ul style="list-style-type: none"> • Basic knowledge of disabilities and cognitive limitations • Design for All – customer journey testings <p>Usability and accessibility evaluations of different web applications (work permit, company permit)</p> <p>Basics of User Psychology</p> <ul style="list-style-type: none"> • Basic knowledge of disabilities and cognitive limitations • Standards and laws (ie WCAG, EU directives, national laws and recommendations etc) • Research methods and ethics • Skills to use research equipments and programs • Interaction and content design skills • Reporting skills
What can be improved?	<p>More project cases related to web accessibility, more co-operation with other universities.</p>
Prerequisites for the implementation of the training	<p>Web accessibility and accessibility training – discussion with other universities (Metropolia, Haaga-Helia) how to implement web accessibility common training</p>